

Curriculum Vitae

Personal Data

Name : Magnus Jansson
Address : Vegagatan 15, 113 29 STOCKHOLM
Mobile : +46 70 758 1099
E-mail : magnus.jansson@loupab.se / magnus.g.jansson@gmail.com
Website : www.loupab.com
Contacts: <https://www.linkedin.com/in/janssonmagnus/>
Birth Date/Age : 06/28/71
Nationality : Swedish

BUSINESS EXPERIENCE:

- 2023 (Nov) – **Interim CEO & Executive Chairman of the board, Skin TopCo AB/Diagnostiskt Centrum Hud**
- 2020 (Nov) – **Chairman of the board, Skin TopCo AB/Diagnostiskt Centrum Hud**
- Dermatology Clinics in Sweden
 - Total turnover of 26 m€, 150 employees
 - Owned by management and PE company Bridgepoint
- 2018 (Feb) – **Chairman of the board, Nordward** (Kvalitetsfisk, Fisk Idag, Fiskerikajen, Flying Seafood)
- Wholesale supplier of high-quality fish and shellfish in Sweden & Denmark - Major supplier to restaurants, dining and sushi restaurants
 - Total turnover of 115 m€, 300 employees
 - Owned by management and PE company Valedo Partners
 - Acquisition growth of 344% in 12 months. Organic growth 10%
 - Interim CEO march-sept 2018 & interim sales director Fisk Idag 2019
- 2020 (Sept) – 2021 (Jan) **CEO - Interim, Flow Fastighetsvärden AB** (FF Fastighetservice, Driftia Förvaltning, Part Förvaltning)
- 2020 (Nov) – 2023 **Bain Advisor – Bain Switzerland**
- Analysis & advisor
- 2019 (March) – 2021 (July) **Executive Chairman of the board, Flow Fastighetsvärden AB** (FF Fastighetservice, Driftia Förvaltning, Part Förvaltning)
- Real estate – facility management service company in Sweden
 - Total turnover of 24 m€, 200 employees
 - Digitalization of our services into our own customized IT platform. Addon acquisitions, integration, improve leadgeneration and sales growth
 - Owned by management and PE company MVI Equity
 - Sold the company to PE company Norvestor in July 2021
- 2019 (Sept) – 2021 (Oct) **Advisory Board, Scandinavian CCS (Carponovum)**
- Centre for colorectal surgery with a new device
- 2018 (March-Sept) **CEO - Interim, Kvalitetsfisk AB (Nordward)**
- 2012 (June) – Aug 2017 **CEO, Akademikliniken**
- Reconstructive and aesthetic plastic surgery and medicine skincare

- 5 hospitals and 21 Walk-in-Clinics. Present in major cities in Scandinavia. Our own labelled skincare brand - Akademikliniken
- Total turnover of 41 m€ and 300 employees.
- Private equity owned by Valedo Partners and sold to Polaris Equity in June 2016
- Increased sales by 11% CAAGR and improved EBITDA by 11%-units organically and through expansion. 460% EBITDA growth
- Growth of the company from 19 m€ to 41 m€ from 3 units to 26 units

2008 (March)-2012 (June)

CEO, F12 Gruppen AB

- 8 restaurants in Stockholm and 1 in Åre with a total turnover of 35 m€. – 15 business units. 300 fulltime employees.
- Restaurants included F12, Le Rouge, Smak på Restaurangen, Fyran, Kungsholmen, Grill, Villa Godthem, Miss Voon, Vigårda and Fjällpuben, F12 Terrassen, Le Bar, Pontonen, Orangeriet, and Köttbaren
- Owners Melker Andersson & Danyel Couet
- Maintained a profit margin of 9,5% for the whole group with both expansion and increased capital expenditure
- Growth from 8 units to 15 units over a period of 4 years

2002-2008

PMO/ Business analyst, Management Team Sweden, Hilton Group PLC/Corp - Nordic Region/Scandic Hotels

- 67 hotels in Sweden with a total turnover of 327 m€. 2 800 fulltime employees. Reported to the President/COO Nordic
- Market analysis, Growth analysis, M&A evaluation. Member of the Swedish Management team. Rebranding of hotels from Scandic to Hilton
- Responsible for coordinating Nordic Business Plan, a 5- year strategic Plan. Total Turnover of 625 m€ in the Nordic countries.
- Responsible for the Nordic capital expenditures and investments. expenditure total of 43 m€.

1999-2002

Investment and Acquisition analyst, Scandic Hotels Group

- 154 hotels in 11 countries Sweden with a total turnover of 712 m€. 7 500 fulltime employees. Reporting to the CFO, Scandic Group
- Responsibility covered securing investment analysis/feasibility studies throughout the whole Scandic group and reaching the overall growth target of 10% annually.

1997-1999

Deputy General Manager, Scandic Norrköping Nord & City

- 2 hotels in Norrköping with a total turnover of 5 m€. 70 fulltime employees. Responsible for operating the City hotel

1996-1997

Management Trainee, Scandic Hotels Group

OTHER

2000 - 2002

Group Security Coordinator Scandic Hotels AB along with my other responsibilities

2002 – 2008

Vice Chairman of Hilton Nordic Crisis Group along with my other responsibilities

EDUCATION

2022 – 2023 (march)	Chief Digital Officer – Leading Transformation – Kellogg School of Management, Northwestern University – Executive Education (Hybrid/Online - Part Time) – 12 months <ul style="list-style-type: none">• Driving Organizational Change – Elective course/Campus• Design Thinking – Elective course/Online• Business Analytics, Decision Making with Data – Elective course/Online
2022 – Jan-March	Executive Education – From Data to Business Impact - Stockholm School of Economics, Stockholm, Sweden
2021 – April-June	Executive Education – Leading Transformative Organizations - Stockholm School of Economics, Stockholm, Sweden
2020 – April-June	Executive Education – Accelerating Digital Innovation - Stockholm School of Economics, Stockholm, Sweden
2000	Executive Education – Enterprise Evaluation - Stockholm School of Economics, Stockholm, Sweden, One semester part time course
1992-1996	Master of Science in Business Administration and Economics, International Business Program. University of Uppsala, Uppsala, Sweden and Heinrich Heine Universität, Düsseldorf, Germany

LANGUAGES

- Swedish - fluent
- English - fluent
- German - conversational
- French - basic understanding
- Danish - fluent understanding/basic oral